

MINUTES
Special Meeting
Board of Library Trustees
Palos Verdes Library District
Peninsula Center Library
November 16, 2009
4:15 P.M.

1. CALL TO ORDER

The meeting was called to order by Board President Davenport at 4:25 P.M.

2. ROLL CALL

Board Members Present: Constance Davenport, Bill Lama, Ed Long, Nancy Mahr, Frances Wielin

Board Members Absent: None

Staff Present: Director Kathy Gould; Branch Manager Jennifer Addington; Digital Services Manager David Campbell; Young Readers Manager Laura Henry; Adult Services Manager Sylvia Richardson

3. ADOPTION OF AGENDA

MOTION by Trustee Wielin that the agenda be adopted, as presented.

MOTION passed 5 to 0.

4. COMMUNICATIONS AND COMMENTS FROM THE PUBLIC CONCERNING ITEMS ON AGENDA

None.

5. DISCUSSION OF MARKETING CORE CONCEPT AS PRESENTED IN PATTY MINOR'S REPORT TO THE BOARD OF TRUSTEES AT THE OCTOBER 8, 2009 REGULAR BOARD MEETING

6. RECESS TO WORKSHOP SESSION TO DISCUSS MARKETING CORE CONCEPTS: 4:28 p.m.

7. RECONVENE TO SPECIAL MEETING TO ADOPT MARKETING CORE CONCEPT: 5:10 p.m.

MOTION by Trustee Davenport that the Board of Library Trustees hereby approves a Core Concept that would combine the elements emphasized in the "Good Start in Life" and the "Success in Life" concept descriptions presented to the meeting.

MOTION passed 5 to 0.

8. ADJOURNMENT

MOTION by Trustee Wielin that, there being no further business to come before the Board, the meeting be adjourned.

MOTION passed 5 to 0.

The meeting was adjourned at 5:12 p.m.

Edward W. Long, Secretary

Date

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